### Together for Society Foundation 2017

Monique Pennings Corporate Relations

NN



# **Together for Society Foundation**

- Internal good-cause fund for NN employees in the Netherlands.
- Employees can request a donation up to €10,000.
- For the larger donations there is a voting round, so that employees can decide which causes are supported.
- NN employees who want more information, in Dutch, please visit: www.wijendemaatschappij.nl.
- Together for Society has an ANBI status, RSIN number: 851201118.



## Succesful seventh year Highlights of 2017



**#Donation request** 





# Votes cast





**Total sum donations** 





#### # Small donations granted





# Large donations granted



**#** Organisations supported

100

# **Overview of 2017**

#### Granted donations and corresponding categories



- Nature 3%
- Arts and Culture 11%
- Other 1%
- Education 10%
- My neighbourhood 5%
- Sports 13%
- Health 57%

#### Top 3



Large donations

Health EUR 121,700 Art and Culture Eur 20,000 Education EUR 18,500



**Small donations** 

Sport EUR 22,500 My neighbourhood Eur 5,000 Art and Culture EUR 18,500

## **Examples of large donations**



#### Make a Memory (Eur 10,000):

At the request of parents or healthcare professionals, the Make a Memory foundation photographs seriously ill, terminal and deceased children between the ages of 23 weeks (pregnancy) and seventeen years. With a national network of over 140 professional photographers, photos are taken at home or in the hospital (at no charge to the parents). The photos are a tangible and lasting memory which can be a strong support in the personal journey of mourning after a loss.



### Dance for Health (Eur 10,000)

Dance for Health helps people with Parkinson's disease, MS and rheumatoid arthritis. We aim to address those concerned as dancer rather than patient, and hope to let them dance though life again both literally s and figuratively. By offering a dance programme 'dancers' feel healthier and fitter. In the weekly classes balance, gesture, flexibility, coordination and strength are trained.



#### Computer class (Eur 10,000)

In today's society, daily services (and products) are more and more digitalised. Unfortunately a large group of people is not capable of keeping up with these developments due to a lack of digital skills. They do not speak the right 'language'. This group of people increasingly experiences frustration and loneliness. There are very dependent of third parties. Although training possibilities are sometimes provided, these are oftentimes at locations that need a certain commute. Our initiatives provided training sessions at home and is accessible to everyone.

### **Comparison** 2014 - 2015 - 2016 - 2017





























