

Supporting communities for a better tomorrow

NN Group N.V.
Community Investment Overview 2024



A portrait of Dailah Nihot, a woman with long brown hair, wearing a light-colored patterned top and gold hoop earrings. She is standing in front of a large green plant wall in a modern office setting with glass partitions and windows in the background.

Dailah Nihot

Chief People, Communications and Sustainability Officer and member of the NN Group Management Board

‘We are committed to supporting communities by investing in projects that increase people’s resilience and enhance their well-being. By working together, we can all become better prepared for the future.’

Facts & Figures 2024

Supporting communities with our resources, expertise and networks



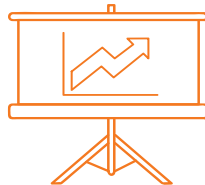
364,904

people supported with their financial, physical and mental well-being.



765,784

people supported since 2022.



1.1%

of our operating capital generation used to support communities.



EUR 18.7m

was contributed to support the underserved in our communities.



42,409

volunteer hours by NN colleagues.



EUR 2m

investment from NN Social Innovation Fund.

Frank Eijsink

CEO of International Insurance and member of the NN Group Management Board

'We are proud of our dedication to supporting underserved communities through strategic partnerships, volunteer efforts, and investments. Our contributions in 2024 truly showcase our commitment to enhancing the well-being of others.'



Facts & Figures 2024

We aim to support the financial, physical and mental well-being of one million people by the end of 2025. Together with partners, we supported **364,904** people:



47,394

grew their skills and knowledge, enabling them to make informed decisions about their finances.



62,375

strengthened their social connectedness.



98,529

received support with their basic needs to lower their financial stress.



45,054

received access to quality healthcare.



71,379

were provided with tools, training and skills to increase their readiness for school, career and life.



40,173

improved their health literacy.

Sandra Sahusilawani

International Director Fund Development SOS Children's Villages International

'Our partnership is creating lasting change, supporting children in reaching their full potential and shaping brighter futures for generations to come.'



Supporting financial well-being

The key to financial well-being is the feeling of control over one's personal financial situation. We aim to improve people's ability to meet financial obligations, make them feel confident about their financial future and improve their ability to succeed in work and life.



217,302

people supported in 2024 with financial relief and assistance to help them improve their financial literacy and economic opportunities.



EUR 6.7m

was contributed to foster financial well-being in 2024.

Salvatore Nigro
CEO of JA Europe

'We aim to enhance the financial well-being of youth with limited opportunities in 10 countries by supporting their transition from education to employment. Our goal is to equip them with the essential skills needed to achieve financial stability and success.'

Supporting physical and mental well-being

We aim to provide access to quality physical and mental health care at home and at work, while also fostering social engagement to reduce loneliness, so people can live a happy and self-sufficient life.



147,602

people supported with their physical and mental well-being in 2024.



EUR 6.1m

contributed for physical and mental well-being in 2024.



Launched two programmes: **'Mentale Gezondheid en Veerkracht'** for under 25s in the Netherlands with the Noaber foundation, and **'Mental Well-Being and Resilience'** for children and caregivers with SOS Children's Villages and Save the Children.

Marlene van Loo

Programme manager at the Noaber Foundation

'We prioritise prevention by creating positive social environments and by equipping young people with practical techniques to navigate mental challenges. This is how we contribute to building a healthier and more resilient future generation.'

Engaging colleagues for social impact

Volunteering strengthens relationships with community partners and allows employees to dedicate time and knowledge to create impact. NN recognises that it also helps individuals grow personally and professionally while supporting their communities



7,315

occasions on which colleagues participated in volunteering.



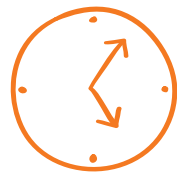
2,106

colleagues joined NN Volunteer week.



8,827

people supported in NN Volunteer week.



42,409

hours of volunteering.



8,308

NN volunteer hours during NN Volunteer week.

In **June 2024**, NN organised the fourth edition of the NNs Volunteer week across all markets to emphasise the importance of contributing to society and to spotlight the societal partners that NN collaborates with.

NN Group Disaster Relief Fund

We aim to support the well-being of those affected by disasters in countries where we operate. In January 2024, NN Group established a Disaster Relief Fund with the Red Cross. The aim is to provide a quick and effective response when a disaster occurs.



EUR 2m

endowment over 3 to 5 years. Funds are used for relief and preparedness projects.



EUR 615,000

donated to support victims and relief projects in 2024.



8 cases

of immediate disaster relief support.



Victims of flood



Victims of wildfire



Victims of earthquake



A young girl with blue eyes and a woman in a graduation cap smiling together. The woman is wearing a black graduation cap and gown, and the girl is wearing a grey sweater. They are outdoors with greenery in the background.

**Would you like to read more about our
Community Investment programme
and the initiatives we support?**

Find more information [here](#)

The facts and figures in this Community Investment Overview 2024 are derived from the NN Group 2024 Annual Report. The important legal information as included on page 413 of the NN Group 2024 Annual Report is also applicable to this Community Investment Overview 2024.

